

**CALL FOR PAPERS**  
**Ohio Communication Association**  
**75th ANNUAL CONFERENCE**  
**Friday, September 30 and Saturday, October 1, 2011**  
**University of Findlay**  
**“(Re)Collection, (Re)Cognition, (R)Evolution”**

The Ohio Communication Association (OCA) invites paper and panel submissions for the 75th Conference, Friday, September 30 and Saturday, October 1, 2011. The conference will be hosted by the University of Findlay and the theme for this year’s conference is **“(Re)Collection, (Re)Cognition, (R)Evolution”**

The 2011 Ohio Communication Conference will recollect our past scholarship, recognize our current endeavors, and seek a revolution of scholastic commitment into the future. We invite you to celebrate the Ohio Communication Association’s legacy of scholarship, pedagogy, and service in the discipline of Communication Studies by considering the following questions: Have you worked with any noteworthy scholars from Ohio that have made significant impacts in the field? Do you see Ohio communication scholarship represented in the current state of the field? Are you currently pursuing an innovative research agenda that could shape the course of Ohio Communication Studies? If so, we would like to invite your contributions to the conference program.

If you have colleagues and co-authors who would be interested in joining you for your presentation (and us for the entire conference), we welcome their participation in this year’s conference. This would be a great opportunity for you to show those outside the field just how much good work is going on in Communication Studies at the undergraduate, graduate, and professional levels. We look forward to seeing you - and your entourage - at the University of Findlay in Findlay Ohio, which is 45 minutes south of Toledo with easy access via I-75 or U.S. routes 23 or 30.

Submissions are encouraged in the following areas:

- Debut presentations by faculty and students
- G.I.F.T.S. (Great Ideas for Teaching Speech)
- Demonstrations of innovative instructional methods
- Teaching or research challenges
- Program assessment and issues of accreditation
- Statewide issues or concerns for the discipline
- Further developing OCA to meet the needs of its constituents
- Specific university, private college, community college, or high school issues or concerns
- Workshops for undergraduate or graduate success in the discipline
- Hands-on workshops on topics relating to research or to specific topic areas (technology in the classroom, the basic course, developing critical thinking, the at-risk student, etc.)

## **DEADLINE FOR SUBMISSIONS IS 5:00 P.M., SATURDAY, May 6, 2011**

Below are the guidelines for papers, panels, and posters submission. All submissions must be emailed in rich text format, MS word, or as a PDF file to Michelle B. Coleman, OCA Conference Coordinator, at [colemanm@clarkstate.edu](mailto:colemanm@clarkstate.edu). If you have any questions or concerns, please email Michelle Coleman.

### **Guidelines PAPER SUBMISSIONS**

#### **Submissions of Completed Papers Should Include:**

1. A cover page with the title of the paper and the author's university affiliation, mailing address, telephone number, and e-mail address.
2. On the cover page, mark "Debut" if the author has not presented previously at a state, regional, or national conference/convention.
3. On the cover page, mark "Undergraduate Student" if the author is an undergraduate or "Graduate Student" if the author is a graduate student.
4. A one-page abstract on the second page not to exceed 150 words.
5. Statement of professional responsibility on the second page below the abstract:
  - a. "In submitting the attached paper, I/We recognize that this submission is considered a professional responsibility. I/We agree to present this paper if it is accepted and programmed. I/We further recognize that all who attend and present at OCA's annual conference must register and pay required fees."
6. Papers should be e-mailed to [Michelle Coleman](mailto:Michelle Coleman) at [colemanm@clarkstate.edu](mailto:colemanm@clarkstate.edu) in Microsoft Word or Rich Text Format by 5:00 PM on Saturday, May 6, 2011.
7. Upon receipt, the submitting author will be informed that the paper was received. If you have not received confirmation of your paper's receipt by Wednesday, May 11, 2011 please email Michelle Coleman, OCA Conference Coordinator, to check on the status of your paper.

### **Guidelines PANEL SUBMISSIONS**

#### **Submissions of Completed Panels Should Include:**

1. The title of the workshop or panel.
2. A complete list of all participants with appropriate contact information (name, institutional affiliation, mailing address, e-mail address, and telephone number). Also include contact information for the chair, if appropriate.
3. A brief rationale and description of the workshop or panel suitable for inclusion in the program.
4. A description of any specific materials participants will receive (workshops only).
5. A description of your audio-visual needs for the session.
6. Statement of professional responsibility on the first page below the panel's title:

- a. "In submitting the attached panel proposal, I/We recognize that this submission is considered a professional responsibility. I/We agree to present the proposed panel if it is accepted and programmed. I/We further recognize that all who attend and present at OCA's annual conference must register and pay required fees."
7. Panels should be e-mailed to [colemanm@clarkstate.edu](mailto:colemanm@clarkstate.edu) in MS WORD by 5:00 PM on Saturday, May 6, 2011.
8. Upon receipt, the individual who submits the panel will be informed that the panel was received. If you have not received confirmation of your panel's receipt by Wednesday, May 26, 2010, please email Michelle Coleman, OCA Conference Coordinator, to check on the status of your panel.

## **Guidelines POSTER SUBMISSIONS**

### **What is a Poster Session?**

A poster presentation is an excellent way for early scholars to exhibit their research and gain valuable feedback from peers and senior scholars. Instead of presenting works through a paper presentation, the project is displayed on poster board (with images and text). Conference attendees look at the posters while the presenters have the opportunity to answer questions and further explain their projects. The OCA Poster Session includes a judged competition where the top undergraduate and graduate posters are awarded a cash prize at the conference lunch/business meeting.

### **What type of project can I submit for a Poster Session?**

Many posters display a research project including the objective of the project, the methods, results, and conclusions. However, a variety of projects can also be displayed through a poster. For example, one can display a class project that applied a theory to a social movement, film, speech, or television show; a review of literature pertaining to a particular phenomenon; or a service-learning project that resulted in interesting conclusions.

### **How do I submit a poster session for consideration?**

Poster Submissions should include:

1. Title page including the project title, author's name and institution and "poster submission;" also include "poster" on the header. Author's name should only be included on the title page.
2. 250-500 word abstract explaining the project/research to be exhibited on the poster.
3. Poster submission can also include a plan for how the project will be visually displayed.

### **If I get accepted to present at the conference, what should I include in the poster?**

Expectations of the Poster Presentation:

1. The presenter will bring a stand-alone poster (tri-fold poster boards work best)

2. Tables will be provided to exhibit the poster, but there is no guarantee that there will be available wall space on which to tape the poster.
3. The poster should include a clear title with the research question/hypothesis/or object prominently displayed.
4. If outside references are used in the project, the works cited should be included in the poster.
5. The poster should display research methods or the steps conducted in executing the project.
6. The poster should display conclusions and/or insights resulting from the project.

Upon receipt, the individual who submits the panel will be informed that the panel was received. If you have not received confirmation of your panel's receipt by Wednesday, May 11, 2011, please email Michelle Coleman, OCA Conference Coordinator, at [colemanm@clarkstate.edu](mailto:colemanm@clarkstate.edu) to check on the status of your poster.

We look forward to reading your submission.