

CALL FOR PAPERS
Ohio Communication Association

72nd ANNUAL CONFERENCE
Saturday, October 4, 2008
Marietta College

“The Politics of Communication”

The Ohio Communication Association (OCA) invites paper and panel submissions for the 72nd Conference, Saturday, October 4, 2008. The conference will be hosted by Marietta College and the theme for this year’s conference is “The Politics of Communication.”

When OCA meets at Marietta College, we will be one month away from the next general election, including the election of the next President of the United States. Over the years, Ohio has played a significant role in our understanding of elections, political campaigns, and persuasive discourse. From the Erie County Studies to Ohio’s critical role in the 2004 presidential election, the state continues to be rich in opportunities to understand the role of communication within a democracy.

However, “The Politics of Communication” focuses on more than just the importance of communication in an election year. Politics go beyond government candidates and elections. There are politics in business, health, relationships, and the media that must be negotiated and studied. For example, under this theme, we will consider the impact of politics on competent communication at our universities. Accordingly, we will consider the role effective mentoring plays in helping new faculty and students navigate the politics of academic life.

OCA invites scholars and teachers to address this theme by examining the nuances of political campaigns, exploring the impact of persuasive discourse on our daily lives, and providing new ideas and interesting directions for the study of the politics of communication. OCA offers researchers, instructors, graduate students, and undergraduate students an opportunity to share ideas for teaching and research, and to develop relationships with Ohio communication professionals.

OCA is open to all communication professionals, and we believe you have so much to offer. Plan to share your talents, interests, and discoveries with OCA in 2008 at Marietta College.

Submissions are encouraged in the following areas:

- Debut presentations by faculty and students
- G.I.F.T.S. (Great Ideas for Teaching Speech)
- Demonstrations of innovative instructional methods
- Teaching or research challenges
- Program assessment and issues of accreditation
- Statewide issues or concerns for the discipline
- Further developing OCA to meet the needs of its constituents
- Specific university, private college, community college, or high school issues or concerns
- Workshops for undergraduate or graduate success in the discipline
- Hands-on workshops on topics relating to research or to specific topic areas (technology in the classroom, the basic course, developing critical thinking, the at-risk student, etc.)

DEADLINE FOR SUBMISSIONS IS 5:00 P.M., SATURDAY, MAY 24, 2008

Submission guidelines for programs, panels and papers are available online and in Adobe Acrobat format. Please visit the OCA web site at <http://www.ohiocomm.org> to download these guidelines and to find more conference information.

Guidelines

PAPER SUBMISSIONS

Submissions of Completed Papers Should Include:

- 1) A cover page with the title of the paper and the author's university affiliation, mailing address, telephone number, and e-mail address.
- 2) On the cover page, mark "Debut" if the author has not presented previously at a state, regional, or national conference/convention.
- 3) On the cover page, mark "Undergraduate Student" if the author is an undergraduate or "Graduate Student" if the author is a graduate student.
- 4) A one-page abstract on the second page not to exceed 150 words.
- 4) Statement of professional responsibility on the second page below the abstract:

"In submitting the attached paper, I/We recognize that this submission is considered a professional responsibility. I/We agree to present this paper if it is accepted and programmed. I/We further recognize that all who attend and present at OCA's annual conference must register and pay required fees."
- 5) Papers should be e-mailed to acearnhardt@ysu.edu in MS WORD by 5:00 PM on Saturday, May 24, 2008.
- 6) Upon receipt, the submitting author will be informed that the paper was received. If you have not received confirmation of your paper's receipt by Wednesday, May 28, 2008 please call Adam C. Earnhardt, OCA Conference Coordinator, at (330) 941-1845 to check on the status of your paper.

Guidelines

PANEL SUBMISSIONS

Submissions of Completed Panels Should Include:

- 1) The title of the workshop or panel.
- 2) A complete list of all participants with appropriate contact information (name, institutional affiliation, mailing address, e-mail address, and telephone number). Also include contact information for the chair, if appropriate.
- 3) A brief rationale and description of the workshop or panel suitable for inclusion in the program.
- 4) A description of any specific materials participants will receive (workshops only).
- 5) A description of your audio-visual needs for the session.
- 6) Statement of professional responsibility on the first page below the panel's title:

“In submitting the attached panel proposal, I/We recognize that this submission is considered a professional responsibility. I/We agree to present the proposed panel if it is accepted and programmed. I/We further recognize that all who attend and present at OCA's annual conference must register and pay required fees.”

- 7) Panels should be e-mailed to acearnhardt@ysu.edu in MS WORD by 5:00 PM on Saturday, May 24, 2008.
- 8) Upon receipt, the individual who submits the panel will be informed that the panel was received. If you have not received confirmation of your panel's receipt by Wednesday, May 28, 2008, please call Adam C. Earnhardt, OCA Conference Coordinator, at (330) 941-1845 to check on the status of your panel.