



**Ohio Communication Association**  
General Business Meeting - Minutes  
Meeting Date: October 5, 2019 1:00 pm- 2:00 pm

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**Meeting Location:** Xavier University, Cincinnati, Ohio (during 2019 conference)

Call to order: approx 12:52 pm.

Request to approve minutes from Tammy  
Wendy Maxian - motion to approve  
Jeff Kuznekiff seconded  
Vote / Unanimous passage

**President's Welcome (Tammy Bosley)**

- Welcome to all 108 registrants, thank you.
- Thanks to Xavier and their beautiful campus
- Thanks to board members: Michelle Coleman (Exec Director); Elycia Taylor (Conference Coord); Thanks to James for increased social media presence; celebrating membership accomplishments
- Announced current OCA initiatives: community college outreach and priority. Looking for ways to engage communities more, CC and 4-years who want students to transfer. Will also be discussing later in open discussion.

**Vice President's Report (Amber Ferris):**

- Explanation of open board positions / sales pitch
- Explanation of voting process
- Open nominations - Kristen Hungerford was nominated
  - Nominee introductions:
    - Kristen - Miami / Hamilton Campus; oca was first conference, previously served
    - Rekha Sharma - Kent, would like to give back to org
    - Nancy Jennings - UC; loves OCA, wants to give back as well.
  - Motion to close nominations: Jerry Feezel seconded by Molly Taggart
  - Nomination for graduate student reps - any nominations from the floor?
    - Brandon Mock

- Tessa Webber
- Motion to vote by acclamation (Jeff Kuznekoff): to approve Brandon and Tessa.
- Vote passes unanimously, grad reps approved
- Reminder about November meeting

### **Exec Director Report: Michelle Coleman**

#### Financials:

- Breakdown of attendance by colleges
- Breakdown of attendance by affiliation type (108 members; 40 renewals, 68 new).  
Numbers are weird because of online membership forms (James and Michelle working on a solution)
- Demographic report (Michelle, please send this info to me to include as addendum)
- Thanks to the partners
- Financial report (will update and share report when all the finances are settled)

### **Journal Editor's Report (Laura Russel):**

- Thanks to Amber and Jeff
- Journal published online in March or April at the latest
- May have some short essays & conversations... trying to expand and shift
- Undergraduate student... LPH no longer has student pubs; would be great to have undergrad publication. Top paper will be featured in OJC. More to come as decisions are made on this issue

### **Communication Coordinator Report (James Jarc):**

- OCA continues to see growth in website traffic/use as well as social media presence/connection with constituents.
- James thanked everyone for their participation and encouraged members to keep engaging; share stories, job openings, CFPs, member successes, etc.
- Website improvement projects: membership form; journal publishing online;

### **Conference Coordinator report (Elycia Taylor):**

- Thanks to exec board for assistance with everything
- Numbers about conference submissions, acceptance rates (Elycia, please send me the specifics to include here)
- Top paper recipients recognized
- Poster competition: Thanks to Judges (Andrew Hunt, Danelle Murray, Janelle Schneider SP??); top poster recipients recognized
- Thanks to reviewers (20 reviewers)
- Thanks to Xavier (Wendy, her assistant, and student volunteer)
- **Next year's conference updates: 2020 OCA At YSU, Oct 2-3**

- Working on earlier push for calls, announcements, etc.
- 2020 theme: *“Navigating a Changing Field: Introspection, Reflection, and Action”*
  - (oohs and aahs from the membership)
- OCA is “our place” - please reach out to colleagues and potential new members
- Social Media participation raffle, winner selected (didn’t catch the name)

**Awards Coordinator Report (Jeff Tyus):**

- More submissions than last year
- Thanks to judges (Shawn, Dan, Cody, Paul, Patrick)
- Recognition of distinguished award recipients: Megan, Crystal, Cara, Bryan, Ikram, 5th Street, KCS
- Discussion of new awards: Adjunct - keep pushing & recognizing; new distinguished scholar award;
- Please think about your colleagues and encourage them to nominate or nominate them yourself. Also, if you think we need new awards, let us know

**Sponsorship Coordinator’s Report (Erin Hollenbaugh):**

- There were 11 total partnerships, 6 were renewals, 4 were new, and 1 was a returning partner after a 5-year hiatus.
- New partners recognized
- 1st undergrad-only partner: Denison (thanks to Laura for her partnership and work); undergrad is an area of future growth, to be discussed later
- Sponsorships are also available. This year, The University of Akron sponsored the social media contest, and Kent State University sponsored the awards reception.
- Over \$4400 brought in; more than double last year!
- Getting faculty involved in partnership process; you are able to facilitate conversations and get information about what’s going on in the community;
- All partners have partner page on ohiocomm.org & social media recognition
- Thanks to James, Michelle, Elycia; thanks to all who came to meet and participate

**Archivist’s Report (Jerry Feezel):**

- The “retiree” in the room... wants to see more retirees involved in OCA
- Jerry retiring as archivist; Shawn Starcher taking over (Shawn is new faculty at Muskingum where the archives are)
  - Shawn was not in attendance at this meeting
- Thanks to UA for all the work that had been done to OCA archive
- Please make arrangements with Shawn to review archives; they’re in the library at Muskingum; lots of potential research projects there.
- OCA is oldest continuing professional org in the US, tied with TX

**President:**

- Call for old business from the floor: none presented
- Call for new business from the floor:
  - Lianne: reminder about conference cover design competition; recognize students whose designs didn't get selected
- Call for announcements from the floor: none presented
- Reminders about the rest of the conference schedule
- Another thanks to Dr. Black for keynote; Xavier for hosting; members for participation
- Final raffle will be in poster venue

Motion to adjourn by Thomas Wagner; Molly Taggart seconded

General business meeting adjourned: 1:47 pm