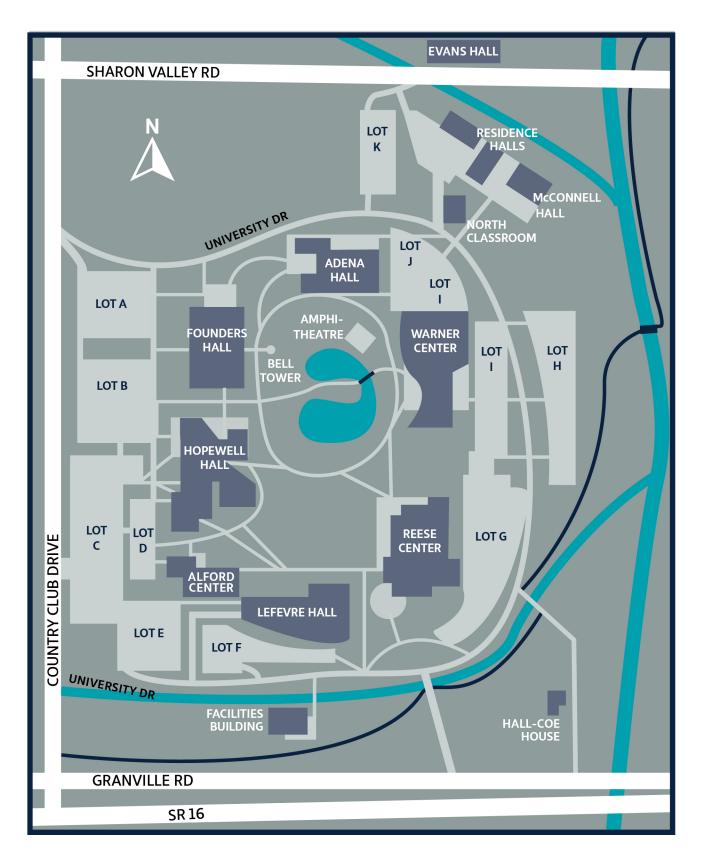
OHOCOMMUNICATION ASSOCIATION 86th ANNUAL CONFERENCE omminication je to October 7-8, 2022 CA



Conference Location: Reese Center





Parking Lots: F, G, I

Friday Oct 7: Any parking space NOT marked yellow Saturday Oct 8: Any parking space available including yellow spaces

Communication at the Center

Thursday, October 6

5:00pm - 8:00pm	Executive Board Meeting	DoubleTree by Hilton Newark
	Friday, October 7	
12:00pm – 1:00pm	Conference Registration	Reese Center
12:00pm – 4:00pm	Opportunity Fair	Reese Center
1:00pm – 5:00pm	Conference Sessions	Reese Center
5:00pm – 7:00pm	Awards Ceremony & Raffle	Reese Center-Ballroom
	Saturday, October 8	
8:00am – 9:00am	Conference Registration	Reese Center

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8:00am - 9:00am	Networking Breakfast	Reese Center
8:00am - 11:00am	Opportunity Fair	Reese Center
9:00am – 11:00am	Conference Sessions	Reese Center
11:00am – 12:00 pm	Communication at the Center, Communities at the Margin: An Agenda for Communicative Justice in Pandemic Times Keynote Speaker: Dr. Shaunak Sastry, The University of Cincinnati	Reese Center-Auditorium
12:00pm - 1:00pm	Lunch, Business Meeting, & Raffle	Reese Center
1:00pm – 2:50pm	Conference Sessions	Reese Center



🈏 🕫 💿 Social Media Contest Raffle 🈏 😚 回

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Conference Sessions Friday, October 7

Friday, Oct. 7 th 1:00 – 1:50 pm Reese Center Room 225		
Partner Panel <i>Research</i>	Communication at the Center of the [Dreaded?] Research Course: A Conversation with Students Audrey Wagstaff (Wilmington College); Hannah Davis (Wilmington College); Chloe Mason (Wilmington College); Courtney Michalak (Wilmington College); Allie Puckett (Wilmington College); Arianna Riccardi (Wilmington College); Travis Scheadler (University of Kentucky); Carley Wilson (Wilmington College) Let's face it. The Research Course is often dreaded and feared among undergraduate students. It is resource and labor- intensive for students and faculty, alike. In fact, many institutions are doing away with this requirement for a baccalaureate degree. For those who are still able to take (or teach) it, communication about its requirements, goals, purpose, and recipe for success is imperative. In this panel, former students (and their professor) discuss challenges, triumphs, and tips for approaching this course so that each student completes it meaningfully and successfully. Hint: Communication is key! Session Chair: Cody Clemens (Marietta College)	

Friday, Oct. 7 th 1:00 – 1:50 pm		
	Reese Center Room 224	
Panel Research Paper	A Dramatistic Analysis of Lorde's "Mood Ring" Maria Smith (Cedarville University) & Isabel Wolfe (Cedarville University) Lorde's work "Mood Ring" reveals harrowing truths about our culture's current obsession with Eastern pseudo- wellness trends. Through a dramatistic analysis of "Mood Ring", the authors of this paper uncover Lorde's purpose in writing the song and producing the music video. Lorde sees Eastern practices such as crystal wielding, yoga, and sage burning as dangerous if they begin to consume the mind of the user. She realizes that certain practices can be used as a distraction from bigger world issues. Through reviewing the current literature surrounding songs, music videos, and Eastern influences, in addition to utilizing dramatistic analysis, the meaning of Lorde's song becomes evident. The authors of this paper explain "Mood Ring's" context and its possible impact on young listeners. This work dives deep into Lorde's own life context and how it affects her purpose, and is ultimately an explanation of Lorde's critique for the current state of wellness culture. 'WandaVision': Coping With the Familiar Elizabeth Shiller (Ohio University) Marvel Cinematic Universe's Wanda Maximoff grew up like many of us, with TV. When Wanda loses her brother, Wanda retreats to sitcoms as a harmless way of coping with her grief. But when Wanda loses her husband, her grief is so large that she takes over the small lown of Westview, New Jersey, trapping the townsfolk in a sitcom-esque universe. Wanda begins the series with classic 1950s sitcoms like I Love Lucy and moves through popular American sitcoms throughout the years as she moves through the stages of grief until she restores Westview in the finale along with accepting the events of Avengers: Endgame. In using the Disney+ limited series, WandaVision, this essay will illustrate how influential TV shows are to Wanda in times of extreme grief as she literally retreats into them while also illustrating how these classic sitcom tropes and misrepresentations help p	



THANK YOU to Central Ohio Technical College for hosting the 86th Annual Ohio Communication Association Conference

	Friday, Oct. 7 th 2:00 – 2:50 pm		
	Reese Center Room 224		
Partner Panel <i>Research</i>	Exploring Young Women's Construction of Social and Political Communicative Realities Richard M. Perloff (Cleveland State University); Sarah Green (Cleveland State University); Dylan Glover (Cleveland State University); Sophia Johnson (Cleveland State University); Sheila Kiss (Cleveland State University); Sophie Kormos (Cleveland State University); Renee Paul (Cleveland State University); Lindsay Strodtbeck (Cleveland State University); Lindsay Strodtbeck (Cleveland State University); Lily Stockbridge (Cleveland State University); & Molly Weir (Cleveland State University) The time-honored role communication plays in the symbolic construction of young adults' reality is always changing, perhaps no more so than in the age of ubiquitous global media. Yet research on how young people construct contemporary social media and political experiences is lacking. This panel of two student-authored papers, designed to extend research and exquisitely connected with OCA's "Communication at the Center" theme, reports the results of a qualitative examination of young women's experiences with two salient aspects of contemporary life: the social, focusing on their parasocial involvement with social media influencers, but also the more politically consequential arena, with a look at their development of political attitudes as a function of political events and mediated politics. Participants' responses will be thematically analyzed using standard textual analysis techniques. The panel will offer conclusions from these grounded surveys on how young women construct the social media, political, and political communication universe. Session Chair: Amber Ferris (University of Akron) Session Chair: Amber Ferris (University of Akron)		

Friday, Oct. 7 th 2:00 – 2:50 pm	
Reese Center Room 225	
Panel Research Paper	Nurturing Ourselves to Death: Analyzing the Contemporary Relationship Between Man and Technology Ryan Eisenhuth (Geneva College) Of particular importance for shaping human culture is the communication technology within that culture that shapes human thought and action (McLuhan, 2001). Rather than conceiving of communication technology as a tool, Postman demonstrates that most people in our culture think of their communication technology (1993). Postman (2005) goes on to argue that we once "amused ourselves to death", due to the one-way visual nature of the dominant medium of television. But the dominant technologies of today have changed to become increasingly based on two-way communication. We are now "nurturing ourselves to death" due to the active and participatory nature of these dominant technologies. In this nurturing ourselves to death" due to the active and participatory nature of these dominant technologies. In this nurturing relationship, we are distracted from essential aspects of our lives, we have lost the ability to experience solitude or make meaningful decisions for ourselves, and we have forgotten part of what makes us human. Preservice Teacher Perceptions of Video Discussions to Foster a Community of Inquiry-Does the Lear Erik Kormos (Ashland University) The creation of an engaging online learning environment where students feel a sense of belonging is a challenge for all educators. With the rise of online courses, discussion forums are commonly used to connect students with course content, peers, and instructors. However, these discussions are often text-based in nature. The purpose of this quantitative study examined preservice teacher perceptions of Flipgrid in an introductory educational technology course. Statistically significant relationships between groups were found related to two of the three components of the Community of Inquiry framework. Specifically, the findings suggest those enrolled in a hybrid course perceived Flipgrid as a more effective platform to create cognitive and t



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2023 Annual OCA Conference October 6-7 Kent State University-Stark

Friday, Oct. 7 th 3:00-3:50 pm Reese Center Room 145	
Poster Judging - Q&A <i>Research</i>	Poster Judging Q&A Session Analysis of Presidential Taft's Visit to Small-Town America Communicated through the Lens of History Lori Smith (Marietta College) Exploring Mother Daughter Dyad Communication on Sexual Health in Pakistan-Unfolding Dark Realities Roshni Ashiq (Ohio University) Measuring Trust Within the Community Xiomara Santiago (University of Akron) Parent-Child Nutritional Communication: Developing a New Typology and Scale Vanessa Heeman (Hiram College); Nichole Egbert (Kent State University); Natalie Caine-Bish (Kent State University); Valori Vaught (Hiram College) The Impact of Feedback and Public Speaking Course Delivery Type on Student Self-Efficacy Erik Kormos (Ashland University) Ruh Roh Raggy, Ry Rain! Do Cartoons Shape Our Political Beliefs—Or Rot Our Brains? Chloe Mason (Wilmington College) Session Chair: Laura Russell (Denison University), Audrey Wagstaff (Wilmington College) & Patrick Dillion (Kent State-Stark)

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*Training Industry Report, 2021, p. 22 **McKinsey & Company, 2022

Friday, Oct. 7 th 4:00-4:50 pm Reese Center Room 224	
Panel Research Paper	 "I Am Already Half Dead", Reconceptualizing HIV: A Step Towards Normalizing HIV Communication Roshni Ashiq (Ohio University) HIV is gradually becoming a major public health issue in Pakistan. Country Progress Report 2020 by Global AIDS Program revealed that out of all the diagnosed cases in Sindh, 80% were children. This raised concerns and inquiry related to HIV disclosure between romantic partners and subsequent attempts for prevention via horizontal and vertical route. Toward A Better Understanding: Analyzing Poetic Expressions from Cancer Patient's Partners Cody Clemens (Marietta College) & Brandon Mock (Ohio University) Cancer introduces several complicating factors into the lives of individuals across the world. For those in romantic relationships, this illness introduces unique complicating factors that can reshape the foundation of their relationship. This project seeks to examine the ways in which romantic partners communicatively construct and reconstruct relationships after their partner is diagnosed with illness. To do this, the authors utilize poetic transcription to share stories from romantic partners of those who have previously been diagnosed with cancer. The resulting set of poems and interpretations have both theoretical and practical implications to improve understanding around romantic relationships and illness. Session Chair: James Jarc (Central Ohio Technical College)



Friday, Oct. 7 th 4:00-4:50 pm Reese Center Room 225		
Workshop	 Creating a Community of Learners through Experiential Practices Clare Gross (Baldwin Wallace University); Ida Williams (Baldwin Wallace University); Sean Gilmore (Baldwin Wallace University) This is a discussion-based short course concerning experiential learning in order to build a community of learners, ones who can take and apply the skills and knowledge into real-life contexts successfully during and post college life. Experiential learning encourages students to exercise higher thinking processes while engaging in the spirit of collaboration to successfully excel in their academic endeavors. The workshop is interactive. Participants will be provided with a three-step process to engage students in experiential learning that creates a classroom community. The first step is to gain information through multiple methods of inquiry. The second step outlines how students become actively engaged in the experiential process through specific methods. The third step involves application; a creative process where students actively apply what they have learned. It is powerful when students share what they have learned with others outside of the classroom in conferences, videos, and other formats. Session Chair: Rhiannon Kallis (University of Akron) 	





Conference Sessions Saturday, October 8

Saturday, Oct. 8 th 9:00-9:50 am Reese Center Room 145		
Partner Panel <i>Research</i>	 Weighing the Pros and Cons of Data Collection Via Amazon Mechanical Turk (MTurk) Amber Ferris (University of Akron); Erin Hollenbaugh (Kent State University at Stark); Rhiannon Kallis (University of Akron); Andrea Meluch (University of Akron) The scholars on this panel have each used MTurk to collect data and will offer the lessons learned from their experiences to engage attendees in a discussion on how to use MTurk in their own research. We will discuss some of the positive benefits as well as issues we have encountered. We will also be able to shed some light on issues such as participant pay and data cleaning. Lastly, we will also review platforms similar to MTurk to compare newer options available to researchers. Session Chair: Cody Clemens (Marietta College) 	



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Saturday, Oct. 8 th 9:00-9:50 am Reese Center Boom 224	
A Br As res Ma of fec po Panel Pu In <i>Research</i> Au Th usi the "H als Th of chi wh	Reese Center Room 224 iscipline and Docility: A Foucauldian Analysis of Federal Motor Carrier Safety dministration Policy randon Mock (Ohio University) s an essential component of the global economy, truckers form the backbone of the transportation industry. Recent search has illustrated adverse health outcomes for truckers as a result of the harsh labor conditions. The Federal otor Carrier Safety Administration is responsible for creating and maintaining policies to shape the health and safety commercial motor vehicle operators. The present study conducted a Foucauldian analysis of 16 existing FMCSA deral registers and the policies associated to identify how trucker health is constituted, and how these policies enact wer upon the bodies of truckers. ut Her There: Disruption Inspired Counter-Protocol at the 59th US Presidential nauguration manda Taylor (Bowling Green University) this investigation considers two case studies in the context of the 59th United States (U.S.) Presidential Inauguration ing Cynthia Enloe's (2014) feminist international relations (IR) theory. Inspired by Kamala Harris being elected to e U.S. Vice Presidential office, the first case uses a text as discourse method to consider the implications of the song fail, Columbia!" where Columbia is the toponym dedicated to a legacy of mass genocide and the lyrics of the choirs so perpetuate the ideal of the male protector. we scond case describes performative placement in the phenomenon of VP Kamala Harris being directed to stand out the place of power. This illustrated systemic problems in political protocol as VP Harris was directed by senate airs of the inaugural committee to systemic problems in political protocol as VP Harris was directed by senate airs of the inaugural committee to systemic problems in political protocol as VP Harris was directed by senate airs of the inaugural committee to systemic problems in political protocol as VP Harris was directed by senate airs of the inaugural committee to systemic problems in political proto



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	Saturday, Oct. 8 th 10:00-10:50 am Reese Center Room 225
	Teaching Students Best Practices for Professional Networking Etiquette Amanda Taylor (Bowling Green University)
Workshop <i>Teaching</i>	Have you ever felt unsure of how to act at a business networking event? Apprehensive of how to start a conversation? Skeptical of expected nonverbal communication? This workshop covers seven units that are strategically designed to help individuals present the best versions of themselves in a professional networking context. These units are titled as follows: dress and self-presentation, meetings and greetings, conversations, dinning etiquette, nonverbal communication, communication technology and image management, and thank-you notes. Presenting best practices of professional networking etiquette allows participants to develop an educated consideration of self-presentation at their next networking event.
	Session Chair: Amber Ferris (University of Akron)



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Saturday, Oct. 8 th 10:00-10:50 am Reese Center Room 145				
	Relationship between Donor Motivation and Aid Effectiveness: A Content Analysis Nuzaira Tarannum (Bowling Green State University)			
Panel Research Paper	Taking Dudley and Montmarquette's model of the supply of bilateral foreign aid published in 1976 into account, this paper looks at how donor motivation to provide bilateral aid has changed during the last decade and its impact on the effectiveness of the aid in economic development of the receiving country. This paper is a content analysis of articles written on Bilateral Foreign Aid published in peer-reviewed journals between 2012 and 2021. Findings suggest trade benefits and developing human rights condition in the recipient country to be the two most important factors in motivating donors resulting into reduced effect of aid money in economic development of the recipient country. Scope of future research is discussed.			
The Disappearance of Bridging Social Capital: The Importance of Wea Relationships Ryan Eisenhuth (Geneva College)				
	In March 2020, pandemic-related social distancing measures resulted in the closings of social gathering areas across the country for extended periods of time. This has led to a damaging of social capital in the United States, resulting in a general feeling of social isolation (Banerjee & Rai, 2020). As Mull notes, much of the social energy used during the pandemic has been "spent on keeping people tied to their families and closest friends," causing weak-tie relationships to be largely neglected (2021). Weak-tie relationships represent "bridging social capital," and are built on "episodic, single-stranded, and anonymous" interactions (Putnam, 2000). When weak-tie relationships are lost, much of the reciprocity that is characteristic of interpersonal relationships is lost (Mull, 2021). This leads to a lack of new ideas, new information, new opportunities, and new people, which can ultimately cause polarized communication, which, according to Arnett, is the "communicative crisis" of our time (1986).			
	Session Chair: Jeff Kuznekoff (Miami University)			

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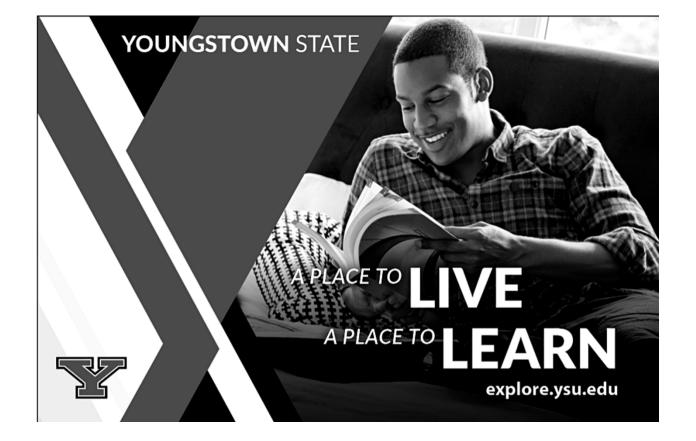
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You MUST be present in person or online to win.

Saturday, Oct. 8 th 10:00-10:50 am Reese Center Room 224				
Panel Research	Media Ecology: Critical Research on the Micro and Macro Evolutions of Digital Media across the Globe Zinc Chen (Denison University); Sharon Chuang (Denison University); Chris Cimaglio (Denison University) Ha Doan (Denison University); Hong-Anh Nguyen (Denison University); Anh Pham (Denison University); Chi Vu (Denison University) This panel features eclectic research projects rooted in issues concerning the impact digital media has on our most intimate human relationships and our broadest connections across the globe. Panelists will first discuss their unique projects that address how: a) "ghosting" behavior online impacts in-person interactions among college students, b) precarious labor is experienced in media industries in Vietnam, c) "cancel culture" reveals a nuanced form of censorship, d) the trade relationship between China and the United Kingdom grew contested after the UK's banning of Huawei equipment in 5G networks, and e) the social media movement "lying flat" has impacted the industrial infrastructure in Chinese society. After featuring key findings from each of these studies, panelists will draw upon a media ecology perspective to discuss broader implications for the digital world with the audience. Session Chair: Andrew Hunt (Ohio University)			

Saturday, Oct. 8th 11:00-11:50 am Reese Center Auditorium

OCA 2022 Keynote Presentation Sponsored by TBD

Dr. Shaunak Sastry, Ph.D.

Associate Professor of Communication at the University of Cincinnati and Director of *The Cincinnati Project*, a center for community-engaged research

Communication at the Center, Communities at the Margin: An Agenda for Communicative Justice in Pandemic Times



Dr. Shaunak Sastry, Ph.D. is Associate Professor of Communication at the University of Cincinnati and Director of *The Cincinnati Project*, a center for community-engaged research. His research and teaching interests are in the areas of critical-cultural health communication, globalization, and infectious disease politics. His work combines ethnographic and field-based methods with critical analysis of public discourses of health. His work has been published in leading international peer-reviewed journals like *Health Communication, Communication Theory, Journal of Health Communication, Culture, Health & Sexuality, Frontiers in Communication, and Journal of International* and Intercultural Communication, in addition to several book chapters and more than 40 paper presentations at national and international conferences. He is a senior editor of the journal *Health Communication* and sits on the editorial board of several other academic journals. He is the Chair-elect of the National Communication Association's (NCA) Research Council and is immediate past-chair of NCA's Asian and Pacific American Caucus.

Saturday, Oct. 8th 12:00-12:50 pm Reese Center Ballroom

Lunch and Business Meeting



Saturday, Oct. 8 th 1:00-1:50 pm Reese Center Room 145				
	Approximately half of all infertile women have Endometriosis. I am one of those women. Through the combination of my autoethnographic account and analysis of pronatal discourse, I offer insight into the physical, emotional, and psychological pain that accompanied my endometriosis and my resulting childlessness. A reflection on and examination of pronatalism reveals three discursive formations that intersect to create the perfect storm of alienation and silence that mark a childless woman's life. The first formation examined is the cultural and social idealizing of "mothering." The second is made of the invisibility and or demonizing of childless women in the culture and media. The third, the most painful, are the verbal and nonverbal discourses between women that are mothers and those that are childless. The silences around childlessness bring my lived account full circle to my experiences with the unnamed and unacknowledged pain of endometriosis. This autoethnography breaks that silence.			
	Redlined: An Analysis of Food Insecurity in Columbus, Ohio Elizabeth Vigue (Marietta College)			
Top Paper Panel <i>Research</i>	Policies enacted nearly a century ago are still powerfully shaping the communities in which we live and work today. Throughout the history of the United States, people of color have faced discriminatory laws, policies, and practices that have prevented them from building wealth and reaching higher standards of living. In this paper, I analyze the discriminatory practice of redlining in Columbus, Ohio and how it shaped the current state of food access in the area. This is done through the examination of a map of the city that juxtaposes historic redlining data with current food access data. The map illustrates the effects that institutional racism continues to have on the city of Columbus and the health of its citizens.			
	Women's Perceptions and Communication Strategies for Pap Screening in North-Central Nigeria: A Pilot Nancin Dadem (Ohio University)			
	Cervical cancer is a major health problem in Nigeria. Though preventable, the uptake of pap screening is low. This pilot study investigated women's knowledge and experiences with pap screening and explored communicative strategies for increasing knowledge on cervical cancer and pap testing in Nigeria's North-Central region. Data consisted of interviews generated from a purposeful qualitative sample of adult female participants. An iterative approach to qualitative analysis was utilized to code and interpret data. Study findings revealed the need to improve healthcare provider communication practices, demand Nigerian government's responsibility in providing cervical cancer prevention infrastructure, and investigate interpersonal communication approaches in future research to improve knowledge and uptake of pap screening in the Nigerian context. Insights from this study will inform communication practices and intervention efforts to increase women's uptake of pap screening in North-Central Nigeria.			
	Session Chair: Laura Russell (Denison University)			



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Reese Center Room 145 Let's Disconnect to Reconnect	Saturday, Oct. 8 th 2:00-2:50 pm Reese Center Room 145				
Let's Disconnect to Reconnect					
GIFTSGIFTSTeachingRestBoyConfidence is of the core problemDesignConfidence is of the core problemDesignConfidence is of the core problemDesignConfidence is of the core problemDistribution </th <th></th> <th> Let's Disconnect to Reconnect Roshni Ashiq (Ohio University) This project is aimed at teaching students about how individuals in this shared world are different from each other yet have the same origin and thus, would establish the importance of intercultural communication. The primary purpose of this GIFTS is to make students understand that this world is a globalized place to live. Throughout our life, we come across different people. With some, we continue to stay connected based on our interests and with some we are detached due to territorial boundaries and cultural differences. However, despite all those differences, we should still appreciate the diversity and pluralism this world has to offer in order to celebrate the common origin and shared space in which we all live. Lastly, every individual has unique skill set which they bring to the table and therefore, there is a room to appreciate every being despite being divided into different and disconnected groups. Online Discussion Leadership: Educating Today's Online Citizens Erin Hollenbaugh (Kent State University at Stark) Despite its potential benefits, online dialogue is often characterized by polarization, flaming language, and cyberbullying in social media. Communication instructors have the unique opportunity to help shape online communication by raising students' avareness of the importance of civil discourse and training them to positively impact the quality of online conversation. This G1-E7. Spresents a variety of assignment swere students serve as a online discussion leader for a week to start and manage the class conversation. It can be used in online, blended, and face-to-face classes. Students will identify an artifact that exemplifies course course privinos and pose follow-up questions throughout the week to develop the conversation. Sample assignment descriptions and grading rubries will be provided to session attendees, and suggestions tailored to the mode of delivery and class level of</th>		 Let's Disconnect to Reconnect Roshni Ashiq (Ohio University) This project is aimed at teaching students about how individuals in this shared world are different from each other yet have the same origin and thus, would establish the importance of intercultural communication. The primary purpose of this GIFTS is to make students understand that this world is a globalized place to live. Throughout our life, we come across different people. With some, we continue to stay connected based on our interests and with some we are detached due to territorial boundaries and cultural differences. However, despite all those differences, we should still appreciate the diversity and pluralism this world has to offer in order to celebrate the common origin and shared space in which we all live. Lastly, every individual has unique skill set which they bring to the table and therefore, there is a room to appreciate every being despite being divided into different and disconnected groups. Online Discussion Leadership: Educating Today's Online Citizens Erin Hollenbaugh (Kent State University at Stark) Despite its potential benefits, online dialogue is often characterized by polarization, flaming language, and cyberbullying in social media. Communication instructors have the unique opportunity to help shape online communication by raising students' avareness of the importance of civil discourse and training them to positively impact the quality of online conversation. This G1-E7. Spresents a variety of assignment swere students serve as a online discussion leader for a week to start and manage the class conversation. It can be used in online, blended, and face-to-face classes. Students will identify an artifact that exemplifies course course privinos and pose follow-up questions throughout the week to develop the conversation. Sample assignment descriptions and grading rubries will be provided to session attendees, and suggestions tailored to the mode of delivery and class level of			



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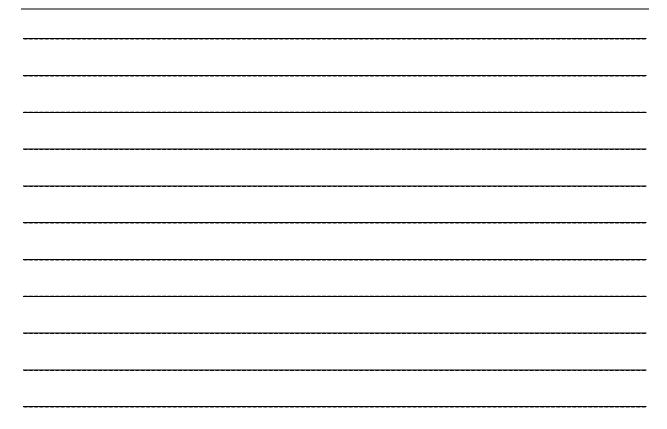


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Dr. Shaunak Sastry, Ph.D. for sharing his time and wisdom with us.



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talented Clark State College students of the GPH 2085 Service-Learning Capstone, under the instruction of Scott Dawson, Coordinator of Graphic Design and New Media. The Ohio Communication Association conference program cover and postcard were created by JAYNE BALLARD. In addition to Jayne's excellent work, we wanted to take a moment to thank the other students for their hard work and strong submissions as well: SAM CARTER, TRACIE GASHO, JOE PRUITT



